



PREACHERMANN AND THE REVIVAL

BAND OVERVIEW

April 2012

Shalimar



ABOUT PREACHERMANN

At a time when the art of the live performance is losing ground to homemade internet videos, and neophyte music groups are being awarded record deals without ever having wooed a single live audience, New York City's Preachermann testifies to the tried and true formulas for achieving lasting success in a 'here today gone tomorrow' culture: hard-work, talent, perseverance, charisma, and humility. His voice, lyrics and stage performance stand on soul-shoulders as varied as the Isley Brothers, Lenny Kravitz, Ritchie Havens, Bob Dylan, Al Greene, and James Brown, and yet all of these influences bow to his own remarkably deep and refined endowments.

What sets him apart from his peers is that his sultry brand of neo-soul is not only fresh, it is fearless; not merely sensuous, but conscious. And unlike so many modern soul artists whose work is weighed down with clichés, he has an uncanny knack for clever wordplay that bridges the serious side of life with the levity that makes it livable. The title track to his 2006 LP, *Negroes Stay Crunchy in Milk*, is but one shining example of Preacher's capacity to skillfully and seamlessly blend prophetic lore with ironic metaphor to make timeless music that crosses broad boundaries without selling itself out.



Preachermann... "reminds you of Curtis Mayfield with a bit of Al Green during his chain rockin shirtless period"

Among those in the know, Preacher's live performances – the sheer spiritual splendor of them – are among the few must-see underground gems in New York City. In addition to earning artist-in-residence status at the venerated downtown staple, the **Bowery Poetry Club**, Preachermann has thrown down in legendary venues like **CBGB**, **The Knitting Factory** and **Joe's Pub**, and in avant-garde art scenes such as the **Kitchen**, all to critical acclaim and ever-widening popular appeal.

PREACHERMANN AND THE REVIVAL

- **ED HOLLEY** "Preachermann" (Lead vocals) Recently opened for Gnarl's Barkley and Professor X
- **JOE PALDINO** "Clean Papa Joe" (Guitar) Also plays for Mike Vegas and the TBC band
- **BENITA CHARLES** "Motown Mama" (Background vocals) Previously opened for Marion Meadows
- **CHRISTI GEHRISCH** "Buckeyed Beauty" (Background vocals) Previously opened for Huey Lewis and the News
- **KARL WATSON** "The Rock" (Saxophone, Violin) Previously played with Frank Foster, Capital Bones, Dave Leibman and Idina Menzel
- **HARRIS PUNYON** "Velvet Technician/Agent Charlie Chocolate" (Background vocals, Piano) Previously opened for Rufus and Chaka Kahn and the SOS Band
- **TOM POPE** "The Pope of Brooklyn" (Drums) Also drums for Les Sans Culottes and Anna Coppacabana
- **KENDALL BUCHANAN** "Minister of Defense/Grand Funk Station" (Bass) Previously played with Sunny Sharock, Master John Blair and Porter Carroll

PRESS

"...impassioned yet wickedly subtle, politically conscious oldschool-style soul crooner Preachermann & the Revival - best known for his 2007 album Negroes Stay Crunchy in Milk - at Shrine. Sort of the missing link between late-period Marvin Gaye and Gil Scott-Heron." -- <http://newyorkmusicdaily.wordpress.com/2012/04/01/april2012/>

Preachermann & The Revival To Perform Soul-stirring Set At Emergenza Festival

"NEW YORK (Top40 Charts/ Emergenza Festival PR) - Preachermann & The Revival have been in the Emergenza Festival (Northeast Region) since the end of January. The band is now in semi-finals scheduled at Crash Mansion on Thursday, May 21, 2009 at 10:00 p.m. Come see one of the hottest bands in the New York City tri-state area at this legendary venue." <http://top40-charts.com/news.php?nid=48664>

60 Second Review: Preachermann - Negroes Stay Crunchy In Milk

"To follow the path of one's elders in bloodline is generally the natural order of man. Preachermann is no different when it comes to this tradition as there are a number of ministers in his family, realizing this he chose to follow suit but in a very unorthodox way compared to those that came before him. To preach means to teach, something that this administer of soul does throughout his EP entitled 'Negroes Stay Crunchy In Milk'. With a voice that reminds you of Curtis Mayfield with a bit of Al Green during his chain rockin shirtless period, Preachermann channels the energy of many soul singers of the past but still his unique energy and life's experience shine through to reveal pieces of this man as he brings us to the present moment. Apparent in his interaction with audiences at live shows and even out in the jungle of concrete plateaus, you can see that its not all about him, its about the betterment of the hearts of his ever growing congregation, being anointed with the words and sounds he conjures and transmits for his heavenly guide." -- <http://60secondreview.blogspot.com/2007/10/preachermann-negroes-stay-crunchy-in.html>

SELECTED PERFORMANCE HISTORY

2012

03/24 - Williamsburg Music Center, Brooklyn, NY, US

04/27 - Shrine, New York, NY, US

2009

01/22 - Fontana's, New York, NY, US

01/28 - Public Assembly, Brooklyn, NY, US

05/21 - Crash Mansion, Emergenza Festival, New York, NY, US

07/10 - Webster Hall, New York, NY, US

2008

04/08 - Knitting Factory, Brooklyn, NY, US

2007

08/17 - Joe's Pub, New York, NY, US

CONTACT

MANAGEMENT

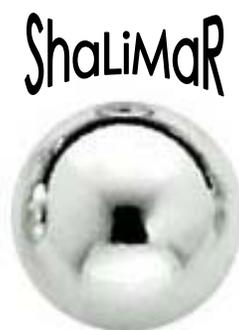
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PRESS RELEASE

PREACHERMANN AND THE REVIVAL JOIN BANDROIDZ AT SHRINE

Preachermann is back. Are you ready for church?

New York, April 8, 2012: **Preachermann and the Revival** will join rock group **Bandroidz** at world music venue **Shrine, 2271 Adam Clayton Powell Jr. Boulevard**, New York, N.Y. on **Friday, April 27 at 8:00 PM**.

Preachermann and The Revival understand the role that blues plays in the lineage of rock and roll. The group blends rock, gospel and funk to create an original and engaging sound that Preachermann has dubbed *atomic soul*. The band's first album 'Negroes Stay Crunchy in Milk', released in 2007, is full of songs that fully support that description. The haunting melodies and deceptively simple lyrics on tracks like 'Smile' and 'Familiar to Me' resonate deeply with fans and convey the spirituality and humility that is the foundation of Preachermann's work.

Preachermann and the Revival's live performances are among the few must-see underground gems in New York City. In his signature robe, afro and kukui nut necklace, Preachermann delivers his lyrics with passion matched by few outside the pulpit. In addition to earning artist-in-residence status at the venerated downtown staple, the **Bowery Poetry Club**, Preachermann and The Revival has thrown down in legendary venues like **CBGB**, **The Knitting Factory** and **Joe's Pub**, and in avant-garde art scenes such as **The Kitchen**, all to critical acclaim and ever-widening popular appeal.

Preachermann and The Revival enjoyed a triumphant return to the music scene with a full house of dedicated fans at **Williamsburg Music Center** on March 24. The band had been on hiatus after Preachermann underwent major surgery on both knees in 2009 due to a sports-related injury that left him unable to walk or perform. In addition to performing original favorites like 'Preachermann' and 'Negroes Stay Crunchy in Milk', Preachermann and The Revival treated the crowd to an atomic soul rendition of the classic Allman Brothers track 'Whipping Post'.

The Shrine event is part of the band's road back to local prominence and another step toward the goal of an international tour. "I promise you a night of music and healing. Walk in with your burdens, and leave with a smile. 'Are you ready for church?'"

Preachermann and The Revival:

- **ED HOLLEY** "Preachermann" (Lead vocals)
- **BENITA CHARLES** "Motown Mama" (Background vocals)
- **CHRISTI GEHRISCH** "Buckeyed Beauty" (Background vocals)
- **HARRIS PUNYON** "Velvet Technician/Agent Charlie Chocolate" (Background vocals, Piano)
- **JOE PALDINO** "Clean Papa Joe" (Guitar)
- **KARL WATSON** "The Rock" (Saxophone, Violin)
- **KENDALL BUCHANAN** "Minister of Defense/Grand Funk Station" (Bass)
- **TOM POPE** "The Pope of Brooklyn" (Drums)

LISTEN: reverbNation.com/preachermann
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TWITTER: [@preachermann1](#)
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WEBSITE: preachermann.com

PRESS RELEASE

THE REBIRTH OF THE PREACHERMANN AT WILLIAMSBURG MUSIC CENTER

Preachermann is back. Are you ready for church?

New York, February 7, 2012: **Preachermann and the Revival** will perform an official 'comeback' concert at **Williamsburg Music Center, 384 Bedford Ave Brooklyn, NY, at 9:00 PM on Saturday March 24, 2012.** After a two-year hiatus, the singer/songwriter is reclaiming his place in the New York music scene, wearing his signature robes and afro, and delivering a refreshing *atomic soul* sound with a passion matched by few outside the pulpit.

For years, Preachermann and the Revival made the rounds of legendary New York venues like **CBGB, The Knitting Factory, Joe's Pub, the Kitchen, and the Bowery Poetry Club**, where the band enjoyed artist-in-residence status. The haunting melodies and deceptively simple lyrics on tracks like *Negroes Stay Crunchy in Milk* and *Familiar to Me* resonate deeply with fans and convey the spirituality and humility that is the foundation of Preachermann's work.

Preachermann underwent major surgery on both knees in 2009 after a sports-related injury left him unable to walk or perform.

"I've spent the last two years recovering from my injuries and watching the world go by. Each day waiting for the moment to resume my passion, my calling. Please join me and the revival at the Williamsburg Music Center for the rebirth of the Preachermann. I promise you a night of music and healing. Walk in with your burdens, and leave with a smile. 'Are you ready for church?'"

The Preachermann & The Revival Band:

- Ed Holley "Preachermann " (Lead vocals)
- Joe Paldino "Clean Papa Joe" (Guitar)
- Benita Charles "Motown Mama" (Background vocals)
- Christi Gehrisch (Background vocals)
- Karl Watson "The Rock" (Saxophone, Violin)
- Harris Punyon "Velvet Technician/Agent Charlie Chocolate" (Background vocals, Piano)
- Tom Pope "The Pope of Brooklyn" (Drums)
- Kendall Buchanan "Minister of Defense/Grand Funk Station" (Bass)

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TICKETS: [Preachermann March 24 at WMC](#)